

COPD8_{USA} Conference

Support and Advertising Opportunities



CHICAGO

June 14-15, 2013

Hilton Chicago Hotel
720 South Michigan Avenue, Chicago, IL



www.copdconferencesusa.org

PLATINUM SUPPORTER

Platinum - US \$25,000

- Option for company logo placement on one-side of conference registration bags
- Recognition as a Platinum Supporter in the printed and electronic COPD8USA Conference Program Book and on the Conference website
- Six (6) full conference registrations
- One piece of collateral or a giveaway to be placed in the Conference registration bag (subject to COPDF approval; some size and weight restriction apply)
- One page advertisement in the printed and electronic COPD8USA Conference Program Book
- Half page advertisement in the *Lung Health Professional Magazine*
- Company logo recognition on signage at conference Registration and Information Desk
- Company logo recognition in conference promotional emails
- Hyperlinked company logo recognition on the COPD Conferences website, (www.copdconferencesusa.org), active for approximately 2 years and archived under each conference occurrence thereafter
- Recognition as a Platinum Supporter on a full page in the *COPD Digest*



GOLD SUPPORTERS

Universal Benefits

- Four (4) full conference registrations
- Half page advertisement in the printed and electronic COPD8USA Conference Program Book
- Quarter page advertisement in the *Lung Health Professional Magazine*
- Recognition as a Gold Supporter in the printed and electronic COPD8USA Conference Program Book and on the Conference website
- Company logo recognition on signage at conference Registration and Information Desk
- Company logo recognition in conference promotional emails
- Hyperlinked company logo recognition on the COPD Conferences website, (www.copdconferencesusa.org), active for approximately 2 years and archived under each conference occurrence thereafter
- Recognition as a Gold Supporter on a full page in the *COPD Digest*

Conference Bag - US \$15,000 (2 available)

- Company logo placement on one side of the Conference Registration Bag

Friday Lunch - US \$15,000 (2 available)

- Company logo recognition on signage near lunch buffet
- The right to distribute one piece of collateral or giveaway on the tables during the lunch (item subject to COPDF approval; some type, size and weight restrictions apply)



Saturday Lunch - US \$15,000 (2 available)

- Company logo recognition on signage near lunch buffet
- The right to distribute one piece of collateral or giveaway on the tables during the lunch (item subject to COPDF approval; some size and weight restriction apply)

Friday Reception, Poster Presentation and Memorial Speaker - US \$15,000 (2 available)

- Company logo recognition on signage near reception entrance and on welcome screens
- The right to distribute one piece of collateral or giveaway on the tables during the reception (item subject to COPDF approval; some type, size and weight restriction apply)
- Recognition on reception description in COPD8USA Conference Program Book and on the Conference website



SILVER SUPPORTERS

Universal Benefits

- Recognition as a Silver Supporter in the printed and electronic COPD8USA Conference Program Book and on the Conference website
- Three (3) full conference registrations
- Quarter page advertisement in the printed and electronic COPD8USA Conference Program Book
- Company logo recognition on signage at conference Registration and Information Desk.
- Company logo recognition in conference promotional emails
- Hyperlinked company logo recognition on the COPD Conferences website, (www.copdconferencesusa.org), active for approximately 2 years and archived under each conference occurrence thereafter
- Recognition as a Silver Supporter on a full page in the *COPD Digest*

Friday Continental Breakfast - US \$10,000 (2 available)

- Company logo recognition on signage near breakfast buffet
- The right to distribute one piece of collateral or giveaway on the tables during the breakfast (item subject to COPDF approval; some type, size and weight restrictions apply).

Saturday Continental Breakfast - US \$10,000 (2 available)

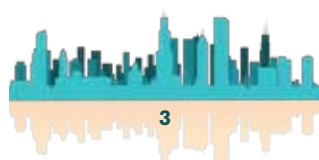
- Company logo recognition on signage near breakfast buffet
- The right to distribute one piece of collateral or giveaway on the tables during the breakfast (item subject to COPDF approval; some type, size and weight restrictions apply)

Keycard - US \$10,000 (1 available)

- Company logo recognition on hotel keycards for all guests registered in COPD8USA room block

Note Pad - US \$10,000 (1 available)

- Company logo recognition on Conference notepads included in Conference registration bags



Lanyards - US \$10,000 (1 available)

- Company logo recognition on Conference name badge lanyards included in Conference registration bags (printed information is subject to approval by COPDF)

Two Column wraps in the exhibit hall - US \$10,000 (2 available)

- Company provided graphics printed on two large column wraps in Conference Exhibit Hall (graphics subject to COPDF approval; some size restrictions apply)



BRONZE SUPPORTERS

Universal Benefits

- Recognition as a Bronze Supporter in the printed and electronic COPD8USA Conference Program Book and on the Conference website
- Two (2) full conference registrations.
- Company logo recognition on signage at conference Registration and Information Desk.
- Hyperlinked company logo recognition on the COPD Conferences website, (www.copdconferencesusa.org), active for approximately 2 years and archived under each conference occurrence thereafter
- Recognition as a Bronze Supporter on a full page in the *COPD Digest*

Friday AM/PM Refreshment Breaks - US \$5,000 (2 available)

- Company logo recognition on signage near break buffet

Saturday AM/PM Refreshment Breaks Supportership - US \$5,000 (2 available)

- Company logo recognition on signage near break buffet

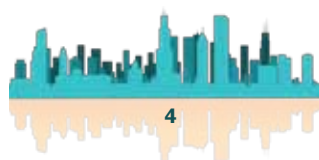
Marketing Piece Insertion Supportership - US \$5,000 (Unlimited Supporters)

- One piece of collateral or a giveaway to be placed in the Conference registration bag (subject to COPDF approval; some size and weight restriction apply)



COPD8USA CONFERENCE PROGRAM ADVERTISING OPPORTUNITIES

- US \$6,500 Outside Back Cover (*1 company*)
- US \$5,500 Inside Front Cover (*1 company*)
- US \$5,000 Inside Back Cover (*1 company*)
- US \$3,500 Inside full page (*multiple*)
- US \$3,000 Inside half page (*multiple*)
- US \$2,000 Inside quarter page (*multiple*)



SUPPORT AND ADVERTISING OPPORTUNITIES APPLICATION

June 14-15, 2013 - Chicago, IL USA
Hilton Chicago Hotel

Organization _____

Contact person _____

Title _____

Mailing address: _____

City _____ State _____ Zip _____

Phone #: _____ Fax #: _____

Email Address _____ Website/URL _____

SUPPORT OPPORTUNITIES

Please indicate the title of opportunity next to the desired category

- Platinum Level _____ \$ _____
- Gold Level _____ \$ _____
- Silver Level _____ \$ _____
- Bronze Level _____ \$ _____

Advertisement

- Outside Back Cover Advertisement _____ \$ _____
- Inside Front Cover Advertisement _____ \$ _____
- Inside Back Cover Advertisement _____ \$ _____
- Inside Full Page Advertisement _____ \$ _____
- Inside Half Page Advertisement _____ \$ _____
- Inside Quarter Page Advertisement _____ \$ _____

Payment: Check (Make check payable to COPDF Foundation)

AMEX Discover MasterCard VISA

Card Number _____

Exp. Date _____ CVV # _____

Name of Card Holder _____

Supporter _____

Authorized Signature _____

Print Name: _____

Title: _____

Phone: _____

E-mail: _____

Supportership Terms: By completing, executing and returning this Application to COPDF, you agree to the terms of the Supportership Program including Rules and Regulations, Payment Schedules, Proposals and Agreements. Support and Advertisements are not considered secured until COPDF has received full payment and countersigned this agreement.

All communications regarding support and advertising should be directed to Janina Kowalski
Email: exhibitsandsponsorships@copdfoundation.org **Direct Phone:** + 1-866-731-2674 extension 231

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